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HISTORIC WEST BRANCH HOOVER'S Hometown Days

August 7 & 8, 2026



EVENT GUIDE

HOOVERDAYS.ORG

SHARE THE FUN
@HOOVERSHOMETOWN DAYS



FRIDAY, AUGUST 7TH

Hometown
Night

4:00pm - 6:00pm Youth Hoover-Ball Tournament - hosted by West Branch Parks & Recreation @ *Village Green*

6:00pm Kids' Pedal Tractor Pull - hosted by WB Lions @ *Fire Station*

6:00pm - Midnight "Fire in the Hole" Bags Tournament and Beer Garden + Grill - Proceeds support West Branch Volunteer Fire Department @ *Fire Station*

8:00pm - 11:30pm Live Music: Red Dirt Renegade
Free admission! Beer/food proceeds support WB Fire Department @ *Fire Station Stage*

SATURDAY, AUGUST 8TH

Festival
Day

8:00am- 9:00am Hoover Prairie Run 5k Hosted by WB Lions @ *Herbert Hoover National Historic Site, Loop Road*

9:00am - 5:00pm Visit the newly renovated Herbert Hoover Presidential Library and Museum @ *Herbert Hoover Presidential Library and Museum*

9:00am - 7:00pm Freedom 250 Mobile Museum @ *Village Green*

9:00am - 7:00pm Hoover-Ball Tournament Hosted by West Branch Parks & Recreation @ *Village Green*

10:00am Mayor's Parade (see parade route on website)

11:00am - 4:00pm Vendors, Food Trucks & Shopping @ *Main St and N Downey St*

11:00am - 12:00pm Live Music: Ingrid Streitz @ *Main Street Stage*

11:00am - 12:00pm Live Music: Suzanne Smith Jazz Band @ *Herbert Hoover National Historic Site, Hoover Stage*

11:00am - 2:00pm Free Caricature Artist @ *N. Downey St.*

11:00am - 3:00pm Free Petting Zoo with Barnyard Discoveries @ *W. Main St.*

11:00am - 3:00pm Free Giant Bubble Stations @ *The Serving Cafe Parking Lot*

11:00am - 3:00pm Free Crash'n Bash: Remote Control Car Racing @ *N. Downey St.*

11:00am - 4:00pm Event Information Tent @ *E. Main St.*

11:00am - 4:00pm Summer Stock-Up Raffle Ticket Sales Enter to win a pallet of beer or \$1,500 in local gift cards @ *E. Main St.*

11:00am - 4:00pm A Mini Museum of Hoover's Hometown Neighbors
Explore visiting museums, organizations and National Park Service units @ *NPS Downey Trace*

11:00am - 4:00pm Live painting at Hoover's Birthplace Cottage. Watch art in action with local landscape painter, Chris Childers @ *Herbert Hoover National Historic Site, Birthplace Cottage*

11:00am - 4:00pm Free Robotics Activity Area hosted by 5041 CyBears Robotics Club + **Cool Down Area** hosted by WB Lions @ *Town Hall*

11:00am - 5:00pm Free Bounce Houses & Kids' Attractions - Fun for all ages - parental supervision required @ *East Main St. & Mural Park*

11:00am - 5:00pm Beer Tent + Fire Fighters Grill @ *Fire Station*

11:30am - 12:00pm Hoover Foundation Members' Picnic @ *NPS, C.E. Smith House*

12:00pm - 1:00pm Hoover Life Celebration @ *NPS, C.E. Smith House*

12:00pm - 1:00pm & 3:00pm - 4:00pm Live Music: Phil Hague, Harmonica @ *Herbert Hoover National Historic Site, Hoover Stage*

12:00pm - 3:00pm Free Balloon Twister @ *Main/Downey Intersection*

12:00pm - 4:00pm Free Face Painting @ *N. Downey St*

1:00pm - 2:00pm Theodore Roosevelt & Abraham Lincoln Reenactor Performances @ *Herbert Hoover National Historic Site, Hoover Stage*

1:00pm - 2:00pm Live Music: Home Brewed @ *Main Street Stage*

1:00pm - 3:00pm Booster Bingo @ *Fire Station*

1:00pm - 3:00pm Live Music: Mike & Stefanie Bray (Bass & Fiddle) @ *NPS, C.E. Smith House*

2:00pm Kids Waterball Fights @ *Fire Station*

2:00pm - 5:00pm Hoover Forum: Herbert Hoover and Postwar Europe
feat. Prof. Richard Lieby, Research Fellow Bertrand Patenaude, and a Q&A with Matt Whitaker, U.S. Ambassador to NATO and Margaret Hoover @ *Herbert Hoover Presidential Library and Museum*

2:30pm - 4:00pm Live Music: Larry Mossman @ *Main Street Stage*

4:30pm - 6:00pm Hymn Sing and Pie & Ice Cream Social
hosted by West Branch Friends Church @ *116 N Downey St*

5:30pm US Army vs. US Navy: Hoover-Ball Exhibition Game @ *Village Green*

6:00pm - 7:30pm Hoover-Ball National Championship Games Come back and watch the finals! Hosted by West Branch Parks & Recreation @ *Village Green*

AFTER PARTY

Local
Night Life

7:00pm - 11:00pm Live Music: Brittany Sword @ *The Down Under*

7:00pm - 11:00pm Karaoke @ *Herb N Lou's*