

HISTORIC WEST BRANCH

HOOVER'S

Hometown Days

Presenting Sponsor

Your business will be celebrated as a crucial supporter, making all the activities during Hoover's Hometown Days possible!

\$ 5,000

PRESENTING SPONSOR BENEFITS:

- Prominent logo placement on Hoover's Hometown Days posters, brochures and website.
- Logo featured on banners placed at Town Hall, Fire Station Stage, Children's Activity Area, and Main Street.
- Logo featured on social media graphics including Facebook Cover Photo, Main Event Covers and dedicated thank-you post on Facebook and Instagram (with tags).
- Stage mentions throughout the event including all live music performances and during the Mayor's Parade.
- Mention in all press releases and radio interviews promoting the festival.

Stage Sponsor

Hoover's Hometown Days features live entertainment on two public stages, located at the Fire Station on Friday evening and on Main Street all day Saturday.

All performances are free and open to the public thanks to sponsor support from Stage Sponsors!

\$ 2,500

STAGE SPONSOR BENEFITS:

- Logo placement on Hoover's Hometown Days posters, brochures and website.
- Logo featured on banners placed at Town Hall and on the Fire Station Stage & Main Street Stage for live performances Fri & Sat.
- Logo featured on social media graphics for Friday and Saturday stage shows plus a dedicated thank-you post on Facebook and Instagram (with tags).
- Stage mentions during all musical performances (Fire Station & Main Street).
- Mention in press releases promoting the entertainment.

Celebration Picnic Partner

NEW! To commemorate 150 Years since Bert's birth in West Branch we will be hosting a community celebration including a catered picnic-style meal, live music, and more within the National Park (East Lawn). We'll gather with family, friends and visitors to mark this milestone birthday and kick off a new Hoover's Hometown Days tradition.

\$ 1,500

PICNIC PARTNER BENEFITS:

- Logo placement on Hoover's Hometown Days posters, brochures and website.
- Logo featured on banners placed at Town Hall and on the Main Street Stage.
- Sign recognition in Picnic Area on Saturday evening.
- Logo featured on social media graphics for the 150 Year Celebration Picnic plus a dedicated thank-you post on Facebook and Instagram (with tags).
- Stage mention before the Saturday evening performances in the Park.

Family Fun Facilitator

With a donation at this level your business will be celebrated for supporting the FREE children's activities that help make Hoover's Hometown Days a family friendly event! This year's activities will include inflatables and bounce houses, a petting zoo and bubble stations all free and open to the public on Saturday.

\$500 - \$1,499

FAMILY FUN SPONSOR BENEFITS:

- Logo placement for gifts over \$1,000 OR Name recognition for gifts under \$999 on...
- Hoover's Hometown Days brochures and website.
- Banners placed at Town Hall and near Children's Area in Village Green.
- On social media graphics for the Free Family Fun activities plus a dedicated thank-you post on Facebook and Instagram (with tags).
- Stage mention during the Mayor's Parade.

Festival Supporter

\$250-\$499

- Name recognition on the website.
- Name on Banner placed at Town Hall.
- Thank-you post on Facebook and Instagram.

Main Street West Branch is now the fiscal sponsor of Hoover's Hometown Days and a committee of volunteers is working hard to coordinate the event and maintain this special community tradition. Our Tax ID is 20-3304311.



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