



Hoover's Hometown Days Sponsorship Opportunities

August 8-9, 2025

Hoover's Hometown Days is a beloved community festival celebrating the legacy of President Herbert Hoover with a weekend full of family-friendly activities, live entertainment, historical exhibits, and the Hoover-Ball National Championship Tournament. Your sponsorship helps keep this event free to the public while providing your business with outstanding visibility and recognition.

	Platinum Sponsor (\$5,000+)	Gold Sponsor (\$2,500+)	Silver Sponsor (\$1,500+)	Bronze Sponsor (\$1,000+)	Festival Supporter (\$500+)
Hooverdays.org Website Recognition	Logo on Home Page + Sponsor Page	Logo on Home Page + Sponsor Page	Logo on Sponsor Page	Name on Sponsor Page	Name on Sponsor Page
Social Media Promotion	Dedicated thank-you post + logo featured on main graphics (Facebook cover, event page, etc.)	Dedicated thank-you post	Shared thank-you post	Shared thank-you post	Shared thank-you post
Stage Mentions	All live music performances + Hoover-Ball tournaments	Friday night live music + Hoover-Ball tournaments	Hoover-Ball tournaments	Hoover-Ball tournaments	Hoover-Ball tournaments
Parade Placement	Premium parade placement immediately behind the Hoover family	Parade positioning immediately following Platinum Sponsors	Parade positioning immediately following Gold Sponsors	Parade positioning immediately following Silver Sponsors	–
Event Banners	Large logo on all major banners (Fire Station stage, Main Street stage, Town Hall, Village Green, Hoover-Ball)	Medium logo on all major banners (Fire Station stage, Main Street stage, Town Hall, Village Green, Hoover-Ball)	Logo on general event banners displayed at Town Hall, near Children's Area, and at the Hoover-Ball tournaments	Name on general event banners displayed at Town Hall, near Children's Area, and at the Hoover-Ball tournaments	–
Recognition on Festival Posters	Logo	Logo	Logo	Name Listed	–
Recognition on Festival Brochures	Logo	Logo	Logo	Name Listed	–
Logo on Youth Hoover-Ball T-Shirts	Large Logo	Medium Logo	Small Logo	–	–
Press Release Inclusion	Mention in all press releases	Mention in all press releases	Mention in select press releases	–	–
Main Event Opportunity	Opportunity to introduce a main event (Parade, Hoover-Ball, or Friday night concert)	–	–	–	–
Booth Space	10'x10' prime location booth	–	–	–	–

Main Street West Branch is currently the fiscal sponsor of Hoover's Hometown Days and a committee of volunteers is working hard to coordinate the event and maintain this special community tradition. Our Tax ID is 20-3304311.

The Deadline for full sponsor benefits is May 15, 2025.

TO LOCK IN YOUR PARTICIPATION AS A SPONSOR, VISIT HOOVERDAYS.ORG/SPONSORS TO COMPLETE THE COMMITMENT FORM.